This course will critically examine different aspects of tourism from an anthropological point of view. As we will see, there is more to tourism than it simply being a leisure activity for the comparatively wealthy. The course will pay special attention to the ways tourism variously affects hosts and tourists. The topics will include: a brief history of travel and tourism; the cultural effects of tourism on both hosts and guests; the political, economic, and environmental issues involved in tourism; conflicts over resources; tourism and development; sex tourism; medical tourism, including reproductive tourism; and souvenirs and photography.
PREREQUISITE
At least a 0.5 essay course in any faculty.
*It is your responsibility to ensure that you have the prerequisite for this course. Unless you have either the requisite for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.*

LEARNING OUTCOMES
Upon successful completion of this course, students will be able to:

- Assess the effects of tourism on local people, cultures, and the environment.
- Discuss the power relationships between hosts and other stakeholders (e.g., tourists, guides, tourism planners and promoters, governments, and NGOs).
- Identify what is being promoted and what is being ignored in tourism advertisements.
- Question the relationship between tourism and development.
- Recognize local people as agents who participate in tourism and negotiate its effects.

WEBSITE
The course website (https://owl.uwo.ca/portal) will contain the discussion forums, outlines, announcements, and additional information. Please check the website frequently and read carefully any announcements, postings, and outlines.

CONTACT INFORMATION
If you have any questions, comments, or concerns, please contact our TAs or me anytime. Please give us at least 24 hours (Monday to Friday until 5:00pm) to respond to your message; if you do not receive a reply, send it a second time. We will respond to weekend emails early in the next week. I, the instructor, am also available for consultation via skype; please email me to make an appointment for a session.

COURSE EVALUATION

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Discussion Forum Postings #1</td>
<td>20%</td>
</tr>
<tr>
<td>Discussion Forum Postings #2</td>
<td>25%</td>
</tr>
<tr>
<td>Paper</td>
<td>March 21</td>
</tr>
<tr>
<td></td>
<td>30%</td>
</tr>
<tr>
<td>Exam</td>
<td>TBA</td>
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DISCUSSION FORUM POSTINGS
Postings #1 (weeks 2 to 6)  20%
Postings #2 (weeks 8 to 14)  25%
The purpose of the online discussions is to make the learning process interactive and collaborative: The discussions provide us with the opportunity to learn from and interact with each other. Every student must participate in the forums.
All students are required to make at least 2 substantial contributions to the discussion forums each week (starting with week 2). The contributions should be well-developed comments and questions, not only 2 or 3 sentences, but no longer than two paragraphs (per contribution). I am looking for thoughtful, well-supported, clear, and coherent postings.
Your postings must focus on issues addressed in the course readings and films, such as: comments on the readings and films; discussions of the concepts and theoretical approaches presented in the readings; questions that you think might be useful for reflecting on the arguments made by the authors; and critical reflections on your experiences with issues discussed in this course.

Your contributions can be original postings and/or responses to other participants’ questions. “Original postings” refers to postings that are not branches from other messages, and they should include questions to facilitate discussions.

You are encouraged to make contributions throughout the week. You should have completed your weekly postings by Friday (midnight EST); exceptions: week 12 (postings due Monday, April 2 by midnight EST) and week 14 (postings due Wednesday, April 11 by midnight EST). Your mark for the forum postings will be based on both the quality and quantity of your online participation. You will receive two marks for the discussion forum postings: the first mark (evaluating postings for weeks 2 to 6) at the beginning of week 8, and the second mark (evaluating postings for weeks 8 to 14) after week 14.

I will count the best 8 contributions for the first mark, and the best 12 contributions for the second mark. Consequently, your mark will not be negatively affected if you miss 2 postings in each period. You are not allowed to submit more than 5 postings per forum.

Submit your postings, including late ones, via “Forums” on the OWL course website. The penalty for late submission is 1% per weekday per posting. I will not accept any late submissions after April 12, 2018 (midnight EST).

PAPER (March 21)  30%
* A detailed assignment outline (including format guidelines) will be posted on the course website.
The topic of the paper is “Questioning Tourism as Advertised.” Choose a holiday destination and search for advertisements promoting this destination in various forms of media (e.g., printed ads, websites, and commercials). Critically analyze these advertisements. Think about what they emphasize (in regards to, for example, the landscape, cultures, and local people at the destination) and what they leave out that you as a tourism student would like to know. For your analysis, you are expected to use points from at least 8 class readings. Films and non-class
sources count in addition to the 8 readings. This paper is expected to be about 1,500 words in length (excluding the reference list).

This paper is an exercise in critical thinking, in developing a thesis/a main argument, in synthesizing scholarly sources, and in properly acknowledging the ideas, wording, and data of other authors.

The penalty for late submission of the paper is 2% per weekday. I will not accept papers submitted after March 28, 2018.

Submit an electronic copy of your paper via “Assignments” on the OWL course website. Make sure you keep extra copies of your assignment (in electronic form).

All papers will be subject to submission to Turnitin.com for textual similarity review.

**ESSAY REQUIREMENT**
This is an essay course. Therefore, you need to submit the written assignments in order to pass this course.

**EXAM (TBA) 25%**
The exam will consist of answer questions and a short essay. It will cover all the course material from weeks 1 to 14. The exam will take place between April 14 and 30, 2018.

**No** electronic devices of any kind (including laptops, cell phones, blackberries, tablets, MP3 players, voice recorders etc.) will be allowed during examinations.

**ACCOMMODATION FOR MEDICAL ILLNESS AND NON-MEDICAL ABSENCES**
If you miss the exam or assignment deadlines due to medical illness or non-medical reasons (i.e. reasons of compassionate grounds), you have to contact and submit appropriate documentation to Academic Counseling of your Faculty, not to the instructor. If accommodation is warranted, you will be eligible to write a make-up exam or receive an extension on the respective assignment deadline. (For more information on medical accommodation, please read the following document: [http://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_medical.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_medical.pdf).)

**SCHOLASTIC OFFENCES AND PLAGIARISM, ACCESSIBILITY AT WESTERN, AND MEDICAL ACCOMMODATION**
All students should familiarize themselves with Western's current academic policies regarding accessibility, plagiarism and scholastic offences, and medical accommodation. These policies are outlined (with links to the full policies) at: [http://anthropology.uwo.ca/undergraduate/course_information/academic_policies.html](http://anthropology.uwo.ca/undergraduate/course_information/academic_policies.html).
REQUIRED READINGS

The books are available for purchase at The Bookstore at Western. For more information, please see the store’s website (https://bookstore.uwo.ca/).

You are also required to read a number of journal articles and other book chapters, which you can access through the OWL course website (click on “Course Readings”).

FILMS
You are asked to watch a number of documentaries throughout the term, which you can access through the OWL course website. You may post comments and questions regarding the films in the online forums. Please note that films might be subject to change depending on availability.

COURSE SCHEDULE AND READINGS

Week 1 (January 8 - 12): Introduction to the Course

We will use the first week to get to know one another, to practice using the discussion forums, and to begin reading.

Week 2 (January 15 - 19): Introduction to the Anthropology of Tourism

Chambers. Native Tours:  
“Introduction: Shedding Light on Travel Experiences” (pp. 1-6).
Macleod and Carrier. Tourism, Power and Culture:  
“Tourism, Power and Culture: Insights from Anthropology” (pp. 3-19).

January 19: Discussion Forum Postings for week 2 due

Week 3 (January 22 - 26): Travel, Tourism, and Theoretical Approaches

Chambers. Native Tours:  
“Chapter 1: From Travel to Tourism” (pp. 7-30).  
“Chapter 2: Tourism, Society, and the Political Economy” (pp. 31-68).

January 26: Discussion Forum Postings for week 3 due

Chambers. Native Tours:


Recommended:

February 2: Discussion Forum Postings for week 4 due

Week 5 (February 5 - 9): Struggle over Resources

Macleod and Carrier. Tourism, Power and Culture:
Joy, Charlotte. “Heritage and Tourism: Contested Discourses in Djenné, a World Heritage Site in Mali” (pp. 47-63).

February 9: Discussion Forum Postings for week 5 due

Week 6 (February 12 - 16): Struggle over Resources (cont.)

Macleod and Carrier. Tourism, Power and Culture:
Macleod, Donald V.L. “Power, Culture and the Production of Heritage” (pp. 64-89).
Hitchcock, Michael, and I Nyoman Darma Putra. “Cultural Perspectives on Tourism and Terrorism” (pp. 90-106).

February 16: Discussion Forum Postings for week 6 due

Week 7 (February 19 - 23): Reading Week

No readings and no postings due

Week 8 (February 26 - March 2): Tourism and Culture

Chambers. Native Tours:
“Chapter 4: Tourism and Culture” (pp. 95-120).

Macleod and Carrier. Tourism, Power and Culture:
Theodossopoulos, Dimitrios. “Tourists and Indigenous Culture as Resources: Lessons from Embera Cultural Tourism in Panama” (pp. 115-133).

Film: Cannibal Tours (1988)

March 2: Discussion Forum Postings for week 8 due

Week 9 (March 5 - 9): Tourism and Culture (cont.)

Macleod and Carrier. Tourism, Power and Culture:

March 9: Discussion Forum Postings for week 9 due

Week 10 (March 12 - 16): Tourism and Development


March 16: Discussion Forum Postings for week 10 due

Week 11 (March 19 - 23): Sex Tourism

March 21: PAPER DUE


March 23: Discussion Forum Postings for week 11 due
Week 12 (March 26 - 30): Medical Tourism


March 30: Good Friday - No postings due

Week 13 (April 2 - 6): Crafts and Photographs

April 2: Discussion Forum Postings for week 12 due


Film: Framing the Other (2011)

April 6: Discussion Forum Postings for week 13 due

Week 14 (April 9 - 11): Review

Chambers. Native Tours: “Epilogue” (pp. 121-124).

April 11: Discussion Forum Postings for week 14 due

USEFUL WEBSITES
• A range of student services is available at: https://student.uwo.ca
• Student Services in UCC: http://westernusc.ca/services
• Anthropology Department: http://anthropology.uwo.ca
• Office of the Registrar: http://www.registrar.uwo.ca
• Student Development Services: http://www.sdc.uwo.ca
• Writing Support Centre: http://www.sdc.uwo.ca/writing/
• Plagiarism and Citing Sources: www.lib.uwo.ca/essayhelp