

**Department of Anthropology**  
**ANTHROPOLOGY 2272F-650: Anthropology of Tourism**  
**COURSE OUTLINE**  
**Fall 2023**

*Version date: August 28, 2023*



Vanimo, Papua New Guinea (photo courtesy of J. Kennedy)

**Instructor and Course Details:**

Dr. Christine Kennedy

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This course is conducted online. It is *asynchronous*, meaning that students will be provided with a variety of lesson materials and activities that can be done throughout the week, although there may be tasks that must be completed by specific times.

Credit value: 0.5

Antirequisites: None.

Prerequisites: None.

**Land Acknowledgment:**

Western University is located on the traditional lands of the Anishinaabek, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples. The local First Nations communities are the Chippewas of the Thames First Nation, the Oneida Nation of the Thames, and the Munsee-Delaware Nation.

## Course Description:

This course explores various aspects of tourism from an anthropological point of view. As we will see, there is more to tourism than it simply being a leisure activity for the comparatively wealthy. Through engaging with studies based on ethnographic research, we will discuss questions such as: Who benefits from tourism and how? Is tourism a way of the wealthy to exploit the poor? How are local people represented, and how do they represent themselves, to tourists? How do the expectations and intentions of tourists shape their encounters with the people they visit? Which role do mediators (e.g., governments, guides, and the media) play, and how do they influence tourists' experiences?

The objective of this course is to critically examine tourism, particularly its effects on both hosts and tourists. Topics will include: tourism and culture; the political and economic issues connected with tourism; tourism and the environment, with special attention to ecotourism; conflict over resources; photography and material objects; tourism and development, including volunteer tourism; and controversial forms of tourism such as sex tourism and slum tourism.

## Learning Outcomes:

Upon successful completion of this course, students will be able to:

- Assess the effects of tourism on local people, cultures, and the environment, recognizing the complexity of tourism.
- Discuss the contributions anthropologists have made to the study of tourism.
- Critically analyze non-anthropological representations of tourism, using an anthropological perspective.
- Distinguish the arguments and perspectives of different authors presented in a text.
- Effectively communicate ideas in written form.

## Course Materials:

Chambers, Erve. 2020. *Native Tours: The Anthropology of Travel and Tourism*. Long Grove, IL: Waveland Press. **(Third edition)**

Paperbacks will be available for purchase at the [Western Bookstore](#). An electronic version of this book can be purchased via VitalSource.

Additional required readings (such as journal articles and non-textbook chapters) will be accessible through the "Course Readings" feature on the OWL course site.

## Evaluation:

Grades will be based on the following:

- Forum Contributions #1 – 20%
- Forum Contributions #2 – 20%
- Quizzes – 20%
- Essay – 40%, due November 16, 2023

**This course makes use of written and multiple-choice assessments to evaluate students' learning. The written assessments are required to pass this essay course. The multiple-choice format allows for assessment of students' knowledge and understanding of a broad range of concepts, viewpoints, theories, and case studies that other formats do not permit.**

## **Forum Contributions**

Forum Contributions #1 (weeks 2 to 7) – 20%

Forum Contributions #2 (weeks 8 to 13) – 20%

The purpose of the weekly forums is for students to discuss the course readings and engage with other students' thoughts. The forums provide us with the opportunity to learn from each other.

Students are required to make substantial contributions to the forums of **at least 3 weeks in each of the two periods** (first period: weeks 2 to 7; second period: weeks 8 to 13). If students contribute more frequently than required, I will count the best 3 contributions in a period for the respective overall forum mark and students may receive bonus marks. Students are not allowed to submit more than 3 contributions per week. Please note: **All students are required to contribute to either the forum of week 12 or the forum of week 13**; failure to do so will result in 10 marks being reduced from a student's second overall forum mark.

The contributions to the forums should be thoughtful, well-supported, clear, and coherent, no longer than 2 paragraphs (per contribution), but contain more than 2 or 3 sentences. Posts need to engage with the course readings (and films). I am looking for evidence that students have read, understood, and thought about the book chapters and journal articles. Contributions can be responses to questions and comments posted by the instructor and other students. Students can also start conversations.

Contributions are **due Friday** at 5:00pm (EST) of a given week although students are encouraged to submit posts by Thursday to get discussions started; exception: contributions to the forum of week 4 are due Thursday, September 28, 2023 (at 5:00pm). I will accept submissions until Monday of the following week at 5:00pm (EST) when a respective forum will be locked; exceptions: the forum of week 2 will be locked on Wednesday, September 20, 2023 (at 5:00pm EST), and the forum of week 13 will be locked on Saturday, December 9, 2023 (at 5:00pm EST). There are no penalties for late submissions. Once a forum is locked, students cannot make any contributions to that forum. Please also see the section "Statements on Seeking Academic Consideration" below.

More information on the forums, including grading, bonus marks, and mark reductions, will be posted on the OWL course site.

## **Quizzes – 20%**

There will be 5 quizzes (worth 5% each) throughout the duration of the course, in weeks 3, 5, 7, 9 and 12. It should take no longer than 20 minutes to complete a quiz; however, all students will have 1 hour to do so. Each quiz will open Sunday of the previous week (at 11:00am EST) and will be due **Friday of the week it is scheduled for (at 11:55pm EST)**. I will accept submissions without penalty until Monday of the following week (at 11:55pm EST).

The quizzes will consist of multiple choice and true/false questions. Each quiz will be based on material covered in a two-week period, including video lectures, written lesson information, journal articles and book chapters, documentaries and so on. Exception: Quiz #5 will be based on material covered in three weeks (i.e., weeks 10, 11, and 12).

The quiz with the lowest score will be dropped from the overall quiz mark; consequently, a student's overall quiz mark will **not** be negatively affected if they miss 1 quiz. Please also see the section "Statements on Seeking Academic Consideration" below.

### **Essay – 40%**

In this essay, students are asked to critically analyze the representation of tourism in a non-anthropological source, using an anthropological perspective. A list of sources will be posted on the OWL course site. Discuss how the chosen source portrays tourism, tourists and/or people residing in the tourist destinations (visited people), and what issues the source overlooks. Students are expected to use at least 7 sources for their analyses; **at least 5** of them need to be **course readings**. As course readings count those journal articles and book chapters listed in the course outline. The other sources can be videos shown in class, including video lectures by the instructor, and/or scholarly sources (journal articles and book chapters) students have researched themselves. The essay is expected to be at least 1,500 words in length (excluding the reference list), but should not exceed 1,800 words.

This assignment is an exercise in critical thinking, in developing a thesis/a main argument, in synthesizing information from scholarly sources, and in properly acknowledging the ideas, wording, and data of other authors.

The essay is due Thursday, **November 16, 2023 (at 11:55pm EST)**. There is a three-day "grace period": If students submit their essays by Sunday, November 19, 2023 (at 11:59pm EST), no marks will be reduced. The penalty for late submission of the essay, starting Monday, November 20, 2023, is **2 marks per weekday**. I will not accept papers submitted after Thursday, November 23, 2023 (except in cases where academic consideration has been granted). Essays need to be submitted via "Assignments" on the OWL course site. A detailed assignment outline (including format guidelines) will be posted on the OWL course site. Please also see the section "Statements on Seeking Academic Consideration" below.

### **Academic Statements and Policies:**

#### **Course Specific Conditions Required to Pass this Course:**

In order to pass an essay course, the student must exhibit some minimal level of competence in essay writing and the appropriate level of knowledge of the content of the course.

In order to pass this essay course, students need to: 1.) submit the written assignments (i.e., the essay and forum contributions), totaling at least 2,500 words; and 2.) receive a passing grade on the essay and either forum contributions #1 or forum contributions #2.

#### **Statements on Seeking Academic Consideration:**

**Forum contributions:** Because flexibility is built into this assessment – that is, submissions are accepted up to 3 days after the respective due dates (with the exception of week 13), and students are required to contribute to the forums of 3 out of 6 weeks in each period – I will **not** grant any further extensions or give the opportunity to submit any make-up assignments for missed forum contributions (no matter the reasons).

**Quizzes:** Because flexibility is built into this assessment – that is, students can take each quiz up to 3 days after its respective due date (thus, each quiz is open for a total of 8 days), and students

can miss 1 quiz without negative impact on their overall quiz mark – I will **not** grant any further extensions or give the opportunity to take a make-up for a missed quiz (no matter the reasons).

**Essay:** If students miss the due date of the essay, they need to contact and provide supporting documentation to the Academic Counselling Office of their Faculty of Registration. If a request for academic consideration is granted, the student will be eligible to receive an extension on the submission deadline of the essay. No academic consideration will be granted retroactively more than 10 days after the assignment's due date. Please see your academic counsellor immediately if you will be seeking academic consideration based on medical or compassionate grounds. The extended submission window of the essay is not the due date and cannot be further extended through academic consideration. Any academic consideration must date from the formal due date of this assignment.

### **Statements on Plagiarism and AI:**

Students need to complete written assignments (i.e., the essay and forum contributions) and quizzes by themselves. They are **not** allowed to receive aid on assignments and quizzes from other persons or to give aid to other students.

The use of AI tools to complete an assignment and write a paper is considered a form of academic dishonesty. In this course, students are permitted to use AI tools exclusively for information gathering, although they are expected to use course readings and information provided on the lesson pages rather than search for other sources of information. It is essential that students critically evaluate obtained information, develop their own arguments, and uphold academic integrity by appropriately attributing all sources of information and avoiding plagiarism.

Written assignments should reflect the student's own thoughts and must be written by the student using their own words. Whenever a student takes an idea from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing. It is also a scholastic offence to submit the same work for credit in more than one course. **Plagiarism is a major scholastic offence.** See the link below (in the section "Academic Rights and Responsibilities") for more details on penalties for scholastic offences, including plagiarism. Assignments will be evaluated using Turnitin in the Assignments portal.

### **Academic Rights and Responsibilities:**

All students should familiarize themselves with Western's current [Academic Policies in the Academic Calendar](#) which include, but is not limited to, academic consideration for medical illness, accommodation for religious holidays, academic appeals, academic accommodation for students with disabilities, as well as scholastic discipline.

### **Statement on Recording Meetings:**

Students may **not** record or distribute any class activity, including conversations during office hours and virtual meetings, without written permission from the instructor, except as necessary as part of approved accommodations for students with disabilities. Any approved recordings may only be used for the student's own private use.

### **Statement on Email:**

Please do not hesitate to contact me if you have any questions or concerns. I endeavour to reply to messages within 24 hours (Monday to Friday until 5:00pm EST). I will respond to emails sent on

Friday after 5:00pm (EST) and on the weekend on Monday of the following week. I am also happy to talk with you face to face via Zoom. Please contact me to set up a date and time for a Zoom session.

### **Statement on Technology:**

Because this is an online course, it is imperative that students have the proper equipment (computers, laptops etc.) and internet connections. Students must familiarize themselves with the OWL course site and its different features. Non-working computers, computer programs, internet connections etc. or lacking the knowledge of how to use OWL will not be accepted as valid excuses for having missed assessment deadlines. If you experience technical difficulties or have technical questions regarding OWL, please contact the [Helpdesk](#), Western Technology Services and not the instructor.

### **Course Schedule and Readings:**

#### **Week 1 (September 7 - 10): Introduction to the Course**

#### **Week 2 (September 11 - 17): Introduction to the Anthropology of Tourism**

*Native Tours*: "Introduction: Shedding Light on Travel Experiences"

Sommer, Gunilla, and James G. Carrier. 2010. "Tourism and its Others: Tourists, Traders and Fishers in Jamaica." In *Tourism, Power and Culture: Anthropological Insights*, edited by Donald V. L. Macleod and James G. Carrier, 174-196. Bristol: Channel View Publications.

#### **Week 3 (September 18 - 24): Scholarly Views, Economic Effects and Politics**

*Native Tours*: "Chapter 1: From Travel to Tourism"; and "Chapter 2: Tourism, Society, and the Political Economy"

### **Quiz #1**

#### **Week 4 (September 25 - October 1): Tourism and the Environment**

*Native Tours*: "Chapter 3: Nature, Tourism, and the Environment"

Walsh, Andrew. 2012. "The Promise and Practice of Ecotourism in Ankarana." In *Made in Madagascar: Sapphires, Ecotourism, and the Global Bazaar*, 49-73. Toronto: University of Toronto Press.

Gilhooly, Lauren. 2020. "The Tragic Intersection of the Coronavirus and Ecotourism." *Sapiens*. <https://www.sapiens.org/culture/coronavirus-and-ecotourism/>.

#### **Week 5 (October 2 - 8): Struggle over Resources**

Cole, Stroma. 2017. "Water Worries: An Intersectional Feminist Political Ecology of Tourism and Water in Labuan Bajo, Indonesia." *Annals of Tourism Research* 67: 14-24.

Joy, Charlotte. 2010. "Heritage and Tourism: Contested Discourses in Djenné, a World Heritage Site in Mali." In *Tourism, Power and Culture: Anthropological Insights*, edited by Donald V. L. Macleod and James G. Carrier, 47-63. Bristol: Channel View Publications.

### **Quiz #2**

#### **Week 6 (October 9 - 15): Tourism and Culture**

*Native Tours*: "Chapter 4: Tourism and Culture"

### **Week 7 (October 16 - 22): Tourism and Culture (Cont.)**

Theodossopoulos, Dimitrios. 2010. "Tourists and Indigenous Culture as Resources: Lessons from Embera Cultural Tourism in Panama." In *Tourism, Power and Culture: Anthropological Insights*, edited by Donald V. L. Macleod and James G. Carrier, 115-133. Bristol: Channel View Publications.

### **Quiz #3**

### **Week 8 (October 23 - 29): Tourism, Photography and Material Objects**

Orlando, Angela. 2015. "Andean Weavers Craft a New Aesthetic for a Changing Tourist Market." *Anthropology Now* 7 (2): 62-68.

Feng, Xianghong. 2007. "Gender and Hmong Women's Handicrafts in Fenghuang's 'Tourism Great Leap Forward,' China." *Anthropology of Work Review* 28 (3): 17-26.

### **Reading Week (October 30 - November 5): No Class**

### **Week 9 (November 6 - 12): Tourism and Development**

Cole, Stroma. 2008. "Living in Hope: Tourism and Poverty Alleviation in Flores?" In *Tourism Development: Growth, Myths and Inequalities*, edited by Peter Burns and Marina Novelli, 272-289. Oxford: CABI.

Garland, Elizabeth. 2012. "How Should Anthropologists Be Thinking about Volunteer Tourism?" *Practicing Anthropology* 34 (3): 5-9.

Everingham, Phoebe. 2015. "Intercultural Exchange and Mutuality in Volunteer Tourism: The Case of Intercambio in Ecuador." *Tourist Studies* 15 (2): 175-190.

### **Quiz #4**

### **Week 10 (November 13 - 19): Sex Tourism and Slum Tourism**

Carrier-Moisan, Marie-Eve. 2020. *Gringo Love: Stories of Sex Tourism in Brazil*. Adapted by William Flynn. Illustrated by Débora Santos. Toronto: University of Toronto Press. [Selected pages]

Freire-Medeiros, Bianca. 2013. "'Favelado Ain't No Sucker': Residents' Impressions of the Touristic Favela." In *Touring Poverty*, 150-166. Abingdon, UK: Routledge.

### **November 16: ESSAY due**

### **Week 11 (November 20 - 26): Domestic Tourism**

Adams, Kathleen M. 1998. Domestic Tourism and Nation-Building in South Sulawesi. *Indonesia and the Malay World* 26 (75): 77-96.

Choe, Jaeyeon. 2020. "Vietnam's Domestic Tourism." *Tourism in Times of Pandemic*. The Anthropology of Tourism Interest Group. Posted August 19, 2020.

<http://atig.americananthro.org/category/web-content/tourism-in-times-of-pandemic/>.

### **Week 12 (November 27 - December 3): A More Responsible Tourism**

Chambers, Erve. 2005. "Can the Anthropology of Tourism Make Us Better Travelers?" *NAPA Bulletin* 23: 27-44.

### **Quiz #5**

**Week 12 (December 4 - 8): Conclusion**

*Native Tours: "Epilogue"*

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