ANTHROPOLOGY 2272F-650

Anthropology of Tourism

BRIEF COURSE OUTLINE

Summer 2021

Instructor: Christine Kennedy
Email: csuck2@uwo.ca

Credit Value: 0.5 credit

Mode of Delivery: For Summer 2021, this course will be conducted online. It is asynchronous, meaning that students will be provided with a variety of lesson materials and activities that can be done throughout the week, although there may be tasks that must be completed by specific times.

Please note: This is a 6-week intensive course. Material that would regularly be covered in 12 weeks will be covered in 6 weeks.

Calendar Course Description: This course examines various aspects of tourism from an anthropological point of view. Topics will include the cultural effects of tourism on both hosts and guests, on the political and economic issues involved in tourism, on the connection between tourism and environmental concerns, and on conflict over local resources.

Antirequisites: None.

Prerequisites: At least a 0.5 Essay course in any faculty.

Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. The decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

Course Syllabus:

This course explores various aspects of tourism from an anthropological point of view. As we will see, there is more to tourism than it simply being a leisure activity for the comparatively wealthy. Through engaging with studies based on ethnographic research, we will discuss questions such as: Who benefits from tourism and how? Is tourism a way of the wealthy to exploit the poor? How are local people represented, and how do they represent themselves, to tourists? How do the expectations and intentions of tourists shape their encounters with the people they visit? Which role do mediators (e.g., governments, guides and media) play, and how do they influence tourists’ experiences?

The objective of this course is to critically examine tourism, particularly its effects on both hosts and guests. Topics will include: tourism and culture; the political and economic issues connected with tourism; tourism and the environment, with special attention to ecotourism; conflict over resources; tourism and development, including volunteer tourism; sex tourism; medical tourism; and photography and material objects.
A detailed course outline, including specifics on assignments, a week-by-week breakdown of topics and assigned readings, and further course specific information will be available on the course’s OWL site before the first day of class.

Course Materials:

Paperbacks will be available for purchase at Western’s Bookstore. An electronic version of this book can be purchased via Amazon and VitalSource; for more information, please contact the instructor.

Additional required readings (such as journal articles and non-textbook chapters) will be accessible through the “Course Readings” feature on the OWL course website.

Evaluation:
Grades will be based on the following:

- Weekly contributions to the discussion forums
- 5 Quizzes
- Essay
- Final Exam in the form of a take-home essay