Visualizing Fieldwork

Crafting Audio-Visual Media

1:30 — 4:30 pm
Thursday, March 14th
Western Interdisciplinary Research Building (WIRB) 1110

Make the most of your smartphone in the field by collecting visual anecdotes. This workshop teaches participants practical skills to capture and create short compelling pieces of audio-visual media using their smartphones. Participants will learn the basic building blocks for documentary storytelling, and will be introduced to different styles of ethnographic filmmaking, technical video and audio how-to’s on the smartphone for direct applications in the field.

Learning Objectives:

• Understand the use of audio-visual media as data collection in the field.
• Learn the basic camera/filming skills.
• Learn what kinds of atmosphere/detail/b-roll shots to collect to support a given film clip, or to be used for other projects.

Presented by Ethnocine Collective (ethnocine.com)
Space is limited. Reserve a spot: Lindsay.Bell@uwo.ca