

Planning a Research Project During the Age of COVID-19

GRADUATE RESEARCH SEMINAR – OCT. 16TH, 2020
BY EVAN MARDELL

My Project







- The identity construction and negotiation of Anglo-Québécois migrants to Ontario, within the past 45 years.
- How language ideology and provincial migration has shaped identity and belonging among Anglo-Québécois (primary English speakers from Québec).
- The peculiarity of linguistic minority status of Québec Anglophones -- provincially, but not federally.

My Initial Vision

In-Person Interviews

I was planning to have access to a vehicle over this past summer and drive out to meet participants for interviews.

Participant Observation

I was planning to take part in family events with participants or get togethers with their friends who had also migrated from Québec.

Analysis of News Articles

I planned to collect news articles related to my research topic, over a period of time from the Quiet Revolution, up to the present day.

What I Ended Up Doing



Zoom and Telephone Interviews

All interviews were conducted at home.

Discourse Analysis of Interview Transcripts and News Articles

- For transcription I have been using Phillips Pro Transcribe and a foot pedal.
- The coding software I am using is NVivo 12.

Linguistic Landscapes and Symbolic Power

I heard many stories about language change of street signage in my interviews.

Evocative Objects [Sherry Turkle (2011)]

I have found a pattern of participants bringing up the same kinds of objects that they find evocative.

What I Ended Up Doing and What I Could Have Done

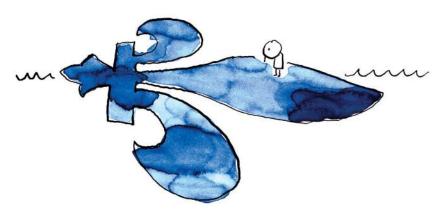
- In a lot of ways my research didn't change very much.
- The most challenging thing: dealing with the shock of what was going on with Covid back in March.
- 'Keep calm and carry on' but also don't be afraid to ask for help.
- I wrote my ethics application and thesis proposal regularly, then added COVID options.
- Other ideas and suggestions could have better supplemented participant observation data.

(e.g. Zoom focus groups, a ride along with my family back to Québec, reaching out to Ex-Montrealer Facebook groups, shared writing projects with the participants)

This Year is the 50th Anniversary of the October Crisis



https://open.spotify.com/show/7DykW Vny2dtdT8OnU3cBB0?si=0hPN5uUUSZyr onxr4tRRQg



https://thewalrus.ca/guiltymemories-from-an-anglo-montrealchildhood/



https://www.ctvnews.ca/w5/50-years-later-w5-revisits-the-october-crisis-when-domestic-terrorists-tried-to-rip-the-country-apart-1.5139697

Positive Things (the "upside")

- Participants were readily available for interviews since many people are working from home.
- More convenient to not have to travel to conduct interviews.
- Zoom or telephone interview make it easier to have your questions out in-front of you.

Tips

- Add verbal consent as an option to your ethics application.
- Get ethics approval sooner rather than later.
- Become an even greater listener.
- Pay attention in theory class when reading about online ethnography.

- Use citation software (e.g. Mendeley) and look at Scrivener.
- Get a good quality webcam, external storage devices, a foot pedal, and an audio recorder.



Questions?