

Department of Anthropology
ANTH 2272F/650: The Anthropology of Tourism
Distance Studies (Online)
COURSE OUTLINE
Summer 2018

Instructor: Dr. Ian Puppe

Email: ipuppe@uwo.ca

Teaching Assistants: Carolina Delgado & Katya Valladares

Emails: cdelgado@uwo.ca, kvallad@uwo.ca

COURSE DESCRIPTION

This course will critically examine different aspects of tourism from an anthropological point of view. As we will see, there is more to tourism than it simply being a leisure activity for the comparatively wealthy. The course will pay special attention to the ways tourism variously affects hosts and tourists. The topics will include: a brief history of travel and tourism; the cultural effects of tourism on both hosts and guests; the political, economic, and environmental issues involved in tourism; conflicts over resources; tourism and development; sex tourism; medical tourism, including reproductive tourism; and souvenirs and photography.

PREREQUISITE: At least a 0.5 essay course in any faculty.

It is your responsibility to ensure that you have the prerequisite for this course. Unless you have either the requisite for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

ANTIREQUISITE: none

LEARNING OUTCOMES

Upon successful completion of this course, students will be able to:

- Assess the effects of tourism on local people, cultures, and the environment.
- Discuss the power relationships between hosts and other stakeholders (e.g., tourists, guides, tourism planners and promoters, governments, and NGOs).
- Identify what is being promoted and what is being ignored in tourism advertisements.
- Question the relationship between tourism and development.
- Recognize local people as agents who participate in tourism and negotiate its effects.

WEBSITE

The course website <https://owl.uwo.ca/portal> will contain the discussion forums, outlines, announcements, and additional information. Please check the website frequently and read carefully any announcements, postings, and outlines.

CONTACT INFORMATION

If you have any questions, comments, or concerns, please contact our TAs or me anytime. Please give us at least 24 hours (Monday to Friday until 5:00pm) to respond to your message; if you do not receive a reply, send it a second time. We will respond to weekend emails early in the next week. I, the instructor, am also available for consultation via skype; please email me to make an appointment for a session.

COURSE EVALUATION

Discussion Forum Postings #1	15%
Discussion Forum Postings #2	15%
Discussion Forum Postings #3	15%
Paper – Due July 10	25%
Exam (between July 30-August 2)	30%

DISCUSSION FORUM POSTINGS

Postings #1 (weeks 1 to 4) 15%

Postings #2 (weeks 5 to 8) 15%

Postings #3 (weeks 9 to 12) 15%

The purpose of the online discussions is to make the learning process interactive and collaborative: The discussions provide us with the opportunity to learn from and interact with each other. Every student must participate in the forums.

All students are required to make **at least 3 substantial contributions** to the discussion forums **each week** (starting with week 1). **Not posting the minimum of 3 posts is the equivalent of missing the whole week, and students who post fewer than the minimum will forfeit the grades associated with that week of postings.** The contributions should be well-developed comments and questions, not only 2 or 3 sentences, but no longer than two paragraphs (per contribution). I am looking for thoughtful, well-supported, clear, and coherent postings.

Your postings must focus on issues addressed in the course readings and films, such as: comments on the readings and films; discussions of the concepts and theoretical approaches presented in the readings; questions that you think might be useful for reflecting on the arguments made by the authors; and critical reflections on your experiences with issues discussed in this course.

Your contributions can be original postings and/or responses to other participants' questions. "Original postings" refers to postings that are not branches from other messages, and they should include questions to facilitate discussions.

You are encouraged to make contributions throughout the week. You should have completed your weekly postings by **Friday (midnight EST)**. Your mark for the forum postings will be based on both the quality and quantity of your online participation. You will receive three marks for the discussion forum postings: the first mark (evaluating postings for weeks 1 to 4) at the beginning of week 5, and second mark (evaluating postings for weeks 5 to 8) at the beginning of week 9, and the third (evaluating postings for weeks 9 to 12) after week 12.

I will count the **best 5** contributions towards the grade for each of the three sets of four weeks, with the postings to be nominated by the student. This means not all postings will be evaluated, and only those chosen by the student will count towards grades, though it is important to write at least the weekly minimum, which will be monitored. You are not allowed to submit more than 5 postings per forum.

Submit your postings, including late ones, via "Forums" on the OWL course website.

I will not accept late submissions!

Forums will close at midnight on the final day of each week.

Post promptly! Post Often!

PAPER (July 10) 25%

** A detailed assignment outline (including format guidelines) will be posted on the course website.*

The topic of the paper is "Questioning Tourism as Advertised." Choose a holiday destination and search for advertisements promoting this destination in various forms of media (e.g., printed ads, websites, and commercials). **Critically analyze** these advertisements (do not simply describe what they show, delve into the meanings behind them). Think about what they emphasize (in regards to, for example, the landscape, cultures, and local people at the destination) and what they leave out that you as a tourism student would like to know. For your analysis, you are expected to use points from **at least 8 class readings**. Films and non-class sources count in addition to the 8 readings. This paper is expected to be about 1,500 words in length (excluding the reference list).

This paper is an exercise in critical thinking, in developing a thesis/a main argument, in synthesizing scholarly sources, and in properly acknowledging the ideas, wording, and data of other authors. Students must "**exhibit some minimal level of competence in essay writing and the**

appropriate level of knowledge of the content of the course” in order to obtain credit(s). (Western University Academic Calendar 2017-2018)

The **penalty for late submission** of the paper is **4% per day late (the equivalent of 1 mark off your final grade per day)**. I will **not** accept papers submitted after July 17, 2018.

Submit an electronic copy of your paper via “Assignments” on the OWL course website. Make sure you keep extra copies of your assignment (in electronic form).

All papers will be subject to submission to Turnitin.com for textual similarity review.

ESSAY REQUIREMENT

This is an essay course. Therefore, you need to submit the written assignments in order to pass this course.

EXAM 30%

The exam will consist of answer questions and a short essay. It will cover all the course material from weeks 1 to 12. The exam will take place between July 27 and August 2, 2018.

No electronic devices of any kind (including laptops, cell phones, blackberries, tablets, MP3 players, voice recorders etc.) will be allowed during examinations.

ACCOMMODATION FOR MEDICAL ILLNESS AND NON-MEDICAL ABSENCES

If you miss the exam or assignment deadlines due to medical illness or non-medical reasons (i.e. reasons of compassionate grounds), you have to contact and submit appropriate documentation to Academic Counseling of your Faculty, not to the instructor. If accommodation is warranted, you will be eligible to write a make-up exam or receive an extension on the respective assignment deadline. For more information on medical accommodation, please read the following document:

http://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_medical.pdf

SCHOLASTIC OFFENCES AND PLAGIARISM, ACCESSIBILITY AT WESTERN, AND MEDICAL ACCOMMODATION

All students should familiarize themselves with Western's current academic policies regarding accessibility, plagiarism and scholastic offences, and medical accommodation. These policies are outlined (with links to the full policies) at:

http://anthropology.uwo.ca/undergraduate/course_information/academic_policies.html

REQUIRED READINGS

Chambers, Erve. 2010. *Native Tours: The Anthropology of Travel and Tourism*. Long Grove, IL: Waveland Press.

Macleod, Donald V.L., and James G. Carrier, eds. 2010. *Tourism, Power and Culture: Anthropological Insights*. Bristol: Channel View Publications.

Cole, Stroma. 2008. *Tourism, Culture and Development*.

The books are available for purchase at The Bookstore at Western. For more information, please see the store's website (<https://bookstore.uwo.ca/>).

You are also required to read a number of **journal articles and other book chapters**, which you can access through the OWL course website (click on "Course Readings").

FILMS

You are asked to watch a number of documentaries throughout the term, which you can access through the OWL course website. You may post comments and questions regarding the films in the online forums. *Please note that films might be subject to change depending on availability.*

COURSE SCHEDULE AND READINGS

Week 1 **Introduction**

May 7 - 13

Erve Chambers, *Native Tours*
Introduction: Shedding Light on Travel Experience, pp. 1-6.

Edward Bruner & Barbara Kirshenblatt-Gimblett. 1994. Maasai on the Lawn: Tourist Realism in East Africa. *Cultural Anthropology* 9(4):435-470.

Week 2 **Travel and Tourism**

May 14 - 20

Erve Chambers, *Native Tours*: Chapter 1: From Travel to Tourism, pp. 7-30.
Stroma Cole, *Tourism, Culture and Development*: Introduction, pp. 1-16.

Week 3 **Theoretical Approaches**

May 21 - 27

Erve Chambers, *Native Tours*: Chapter 2: "Tourism, Society and the Political Economy," pp. 31-68.

Stroma Cole, *Tourism, Culture and Development*: Chapter 2: “Theoretical Issues in the Anthropology of Tourism,” pp. 17-39.

Week 4 Local People, Nature, and Ecotourism

May 28 – June 3

Erve Chambers, *Native Tours*: Chapter 3: “Nature, Tourism, and the Environment,” pp. 69-94.

Rosaleen Duffy. 2014. Interactive Elephants: Nature, Tourism and Neoliberalism. *Annals of Tourism Research* 44:88-101.

Week 5 Tourism, Culture, and Power

June 4 - 10

Erve Chambers, *Native Tours*: Chapter 4: “Tourism and Culture,” pp. 95-120.

Donald V.L. Macleod & James G. Carrier, eds.

Tourism, Power and Culture: Introduction,

“Tourism, Power and Culture: Insights from Anthropology,” pp. 3-19.

Donald V.L. Macleod. Introduction to Part 1, “Tourism and the Power Struggle for Resources,” pp. 21-25.

Veronica Strang, “Water Sports: A Tug of War over the River,” pp. 27-46.

Week 6 Tourism and the Power Struggle for Resources

June 11 - 17

Donald V.L. Macleod & James G. Carrier, eds. *Tourism, Power and Culture*

Charlotte Joy, “Heritage and Tourism: Contested Discourses in Djenne,” pp. 47-63.

Rupert Stasch. The Camera and the House: The Semiotics of New Guinea "Tree Houses" in *Global Visual Culture*. *Comparative Studies in Society and History* 53(1):75-112.

Week 7 Tourism and the Power Struggle for Resources, Continued

June 18 - 24

Donald V.L. Macleod & James G. Carrier, eds. *Tourism, Power and Culture*:

Donald V.L. Macleod, “Power, Culture and the Production of Heritage,” pp. 64-89.

Michael Hitchcock & I Nyoman Darma Putra, “Cultural Perspectives on Tourism and Terrorism,” pp. 90-106.

Week 8 Tourism and Culture

June 25 – July 1

Donald V.L. Macleod & James G. Carrier, eds. *Tourism, Power and Culture*:

James G. Carrier, Introduction to Part 2: “Tourism and Culture: Presentation, Promotion and Manipulation of Image,” pp. 107-114.

Dimitrios Theodossopoulos, "Tourists and Indigenous Culture as Resources: Lessons from Embera Cultural Tourism in Panama," pp. 115-133.

Elana Calvo-Gonzalez & Luciana Duccini, "On 'Black Culture' and 'Black Bodies': State Discourses, Tourism and Public Policies in Salvador da Bahia, Brazil," pp. 134-152.

Week 9 **Tourism and Culture**

July 2 - 8

Donald V.L. Macleod & James G. Carrier, eds. *Tourism, Power and Culture*: J. Teresa Holmes, "Tourism and the Making of Ethnic Citizenship in Belize," pp. 153-173.

Gunilla Sommer & James G. Carrier, "Tourism and its Others: Tourists, Traders and Fishers in Jamaica," pp. 174-190.

C. Michael Hall, Epilogue: "Power in Tourism: Tourism in Power," pp. 199-213.

Week 10 **The Context of Tourism in Ngadha**

July 9 - 15

Stroma Cole, *Tourism, Culture and Development*: Chapter 3: "Placing Ngadha's Tourism Development in Context," pp. 40-65. Chapter 4: "The Villages," pp. 66-102.

Week 11 **Perceptions, Priorities and Attitudes**

July 16 - 22

Stroma Cole, *Tourism, Culture and Development*:

Chapter 5: "The Mediators of Tourism in Ngadha," pp. 103-134.

Chapter 6: "The Tourists and their Perception of Tourism in Ngadha," pp. 135-159.

Chapter 7: "The Villager's Perception of Tourism," pp. 160-190.

Week 12 **The Influence of Tourism**

July 23 - 27

Stroma Cole, *Tourism, Culture and Development*:

Chapter 8: "Conflicts of Tourism," pp. 191-216.

Chapter 9: "Tourism, Power and Socio-Cultural Change," pp. 217-242.

Chapter 10: "Conclusions, Peripherality and Modernisation," pp. 248-252

Useful Websites:

- Student Center
www.student.uwo.ca
- Anthropology Department:
anthropology.uwo.ca
- Office of the Registrar:
www.registrar.uwo.ca
- Student Development Services:
www.sdc.uwo.ca
- Writing Support Centre:
www.sdc.uwo.ca/writing/
- Plagiarism and Citing Sources:
www.lib.uwo.ca/essayhelp
- Accommodated Exams:
http://www.registrar.uwo.ca/examinations/accommodated_exams.html